

Assignment Requirements

Content:

- Creative Travel Agent Name, Logo, Tag Line, Contact
- Basic Destination Info
- Key Places to Visit
- Pricing Info for 7 days and 6 nights (food, lodging airfare and car rental)

Publisher Elements:

- No hyphenation
- Organization logo changed
- No orphans/widows
- Pictures with captions, good placement
- Tabbed Paragraphs
- Good use of white



Milan, Italy



Jamie's Travel

Jamie's Travel

555 Main Street
Suite 20 P.O. Box 16
www.geocities.com/jamie_321990/parents.htm

Phone: 555-555-7893
Fax: 555-555-9604
E-mail: someone@example.com

Jamie's Travel



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Travel

**Travel That
Rocks**

555-555-7893

Italy



Map of Italy

A country filled with an abundant history, including famous families such as the de Medici of Florence to the Borghese family of Rome . One destination so plentiful in artistic patrimony and beauty lying in every corner, from the Northern most tip of the Alps to the islands of Sicily and Sardinia , this funky boot never ceases to amaze with its many treasures. This ongoing magnificence we speak of is the 'dream' of Italy .

Florence's annual music festival, *Teatro del Maggio Musicale Fiorentino*, is in May with some performances going into June. This year's program includes *Falstaff*, *Zubin Mehta*, and *Callas*. Other Italian May Festivals in Tuscany include Pinocchio's birthday and the Chianti Wine Festival.

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History

According to Dionysius of Halicarnassus, the word Italy derives either from the name of the king Italos descendant of Oenotrus, or from the Homeric (Acolic) word *ιταλός*, which means "bull". Excavations throughout Italy have found proof of life in Italy dating back to the Palaeolithic period (the "Old Stone Age") some 200,000 years ago. The first Greek settlers, who arrived in Italy from Euboea island the 8th century BC, possibly named their new land "land of bulls".

Geography

Italy consists predominantly of a large peninsula (the Italian peninsula) with a distinctive boot shape that extends into the Mediterranean Sea, where together with its two main islands Sicily and Sardinia it creates distinct bodies of water, such as the Adriatic Sea to the north-east, the Ionian Sea to the south-east, the Tyrrhenian Sea to the south-west and finally the Ligurian Sea to the north-west.



The Appennine Mountains form the backbone of this peninsula, leading north-west to where they join the Alps, the mountain range that then forms an arc enclosing Italy from the north. Here is also found a large alluvial plain, the Po-Venetian plain, drained by the Po River— which is Italy's biggest river with 652 Km — and its many tributaries flowing down from the Alps 194 Km, and Apennines

Its highest point is Mont Blanc (*Monte Bianco*) at 4,810 metres (15,781 feet), but Italy is more typically associated with two famous volcanoes: the currently dormant Vesuvius near Naples and the very active Etna on Sicily.

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